Spaces of the Geosocial: Exploring Transnational Topologies

Our goal for this special issue is to highlight the theoretical value of the *geosocial* as a way of conceptualizing the contemporary constitution of subjects and spaces within transnational relations. While there has already been a good amount of individual research that could be characterized as geosocial, we think there remains a need in geography for a larger statement on the explanatory power and theoretical value of foregrounding these types of relationships. Socially reorganizing transnational relations take many forms and are established by various individual and collective actors. The key characteristic informing our conceptualization here is the power of these social relations to constitute new transnational geographies through situated, relational practices.

Our conceptualization of the geosocial draws from older concepts vis-à-vis the reciprocal constitution of society and space, as well as from more recent ideas about topological spatial formations.¹ The traditional usage of the term topology comes from geometry: the study of the properties of space and spatial relations in the context of stretching and bending and other ‘deformations’. Social topologies, instead, describe the spatial properties of society that have no fixed form, but rather are outlined by lived worlds organized through ongoing social relations, discourses, and networks.² In investigating transnational topologies, we use the geosocial as a focus for examining the dynamic relations by which, on one hand, the borders and territories of the world order are maintained, challenged, and (re)defined; and on
the other hand, people constitute themselves as subjects and communities capable of transformative agency across and within such border-laden realities. In short, we set out to ask how geosocial subjects are constitutive of transnational topological space and vice versa.

Feminist geopolitics: four key insights and interventions

In addition to drawing explicitly on theories of transnationalism, a geosocial emphasis is also deeply embedded in feminist and critical geography traditions. Our theoretical framing in this special issue thus builds on over two decades of critical research in feminist geopolitics. In this section we briefly point to what we see as the key interventions in this field as they pertain to theorizing transnational topologies; these include scalar and linguistic disruptions, embodied notions of statecraft, geographies and relationships of emotion, identity, and vulnerability, and new modes of interrogation. We then continue by introducing some of the ways in which the concept of the geosocial may help to illuminate and expand on these critical insights.

The first intervention, scalar disruptions, begins with the critique of separate categories of containment, particularly that of the local and the global. Pratt and Rosner note, for example, how this binary often sets one scale against the other in typically masculinist terms, conjuring up hierarchies of global capitalist power versus local defenses and defensiveness. They emphasize the importance of language in disrupting rigid scalar categories and assumptions such as these, offering, in contrast, the idea of the global and the intimate. These terms are not
“defined against one another but rather draw their meaning from more elliptically related domains.”

Pratt and Rosner’s vocabulary calls on different conceptual realms, uniting a scalar term connected with geography and scientific exploration with one linked more with emotion and the pastoral. The language itself does part of the work in resisting obvious pairings and leading the reader to reflect on the ways that binaries act to structure our thinking, and how new terms can help us to unlearn and critique normative patterns and assumptions.

The next move is to foreground the interconnections and interdependencies across scales, categories and borders and also between things. These include ‘things’ such as the relationship of production to social production and of formal to informal economies. Documenting the interdependencies between all aspects of life helps in disrupting traditional notions of scale. In the articles collected in this issue there are unusual and distinctive links across scales and between scales. These include, for example, between the scales of the individual celebrity humanitarian and geopolitical networking, transnational families and economic strategies of reproduction and survival, and a single entrepreneur and a regional democratization movement. These types of analyses and studies help us to eschew rigid hierarchies and antagonisms and recognize the myriad ways that macro and micro scales and politics are intertwined and mutually constitutive.

This leads us to a second important intervention, the idea of embodied statecraft. Hyndman introduces this term to elucidate how we can trace geopolitics ‘trickling up’ through an investigation of the movements of bodies and the spaces of population management. In her essay, which focuses on the geopolitics of
migration, she calls attention to people-in-motion, to border-crossers, rather than to the borders themselves. Focusing on systems of surveillance, she notes how biopolitics and geopolitics converge at the border with the management of both territories and populations. While non-critical views from above observe only the formation of laws and policies designed to regulate and control territory—alongside the internecine struggles over these spatial demarcations—a feminist geopolitics insists on a simultaneous view from below, where people act and/or are managed and constrained in ways that also shape borders and broader policy outcomes. This agency can be practiced by anyone— even young children, as Christou and Spyrou’s analysis on Greek Cypriot children’s lives demonstrates.8

Iris scans, fingerprints, heartbeats, and DNA testing—all connect border-crossers to borders, biopolitics to geopolitics, and micro to macro forces; these are the molecular sites of institutionalized statecraft, where complex databases are coordinated between international players attempting to manage risk. “Fear and insecurity are linked across scales”; they are linked via the emotive body of the migrant and through the management of ‘risky’ populations.9 These border-crossers, a group that comprises figures of carceral cosmopolitanism and extraordinary rendition alongside nexus lanes of free-floating businessmen, bring the concept of embodied statecraft to life.10 They are the flesh on the narrative bones of Western empire, the vulnerable bodies that move across borders and expose the complicity of geopolitical frameworks from on high with ongoing forms of colonial knowledge production.11 It is through embodiment—a mode of interrogation from below that challenges antiseptic binaries and views from
above—that feminists in geography and anthropology have been able to connect scales and simultaneously highlight human agency in spatial production.

In ethnographies such as Donald Moore’s *Suffering for Territory*, for example, we can see how pain and the memory of pain—of suffering—produced the grounds for territorial land claims in Zimbabwe. Broader geopolitical disputes and policies were critical; these included laws and regulations promoted by foreign actors and domestic elites, from the programs and schemes of the World Bank to those of the United Nations. Also important to this story are macro geoeconomic processes—the expansion of new forms of racialized dispossession in the march towards a more liberalized economy. But equally productive (yet unobserved in views from above) was the violent struggle and physical suffering of human beings on the ground—suffering that demarcated places and forms of resistance in collective consciousness and thus assumed an active, integral role in spatial production.

Emphasizing the micro scale in relation to macro processes thus underscores the importance of human agency—including the productive power of emotions as divergent as memory, pain, fear, and hope; these feelings can be constitutive of both real and imagined geographies spanning time from past to future. This takes us to the *third intervention*, which is the now extensive feminist literature on emotion and identity.

While research on emotional geographies boasts a rich legacy, including work on method and interpretation, we are more concerned here with the ways in which individual affect and interpersonal relations are imbricated in transnational politics. Political geographers writing in this genre investigate the ways that
emotional and affective ties create cross-border spaces that are both intimate and 
geostrategic. These ideas are examined particularly with respect to the production 
and uses of intimacy across borders and the ways that various forms of affect are 
facilitated and constrained by different actors, including the nation-state.

Feminist geographers emphasize the importance of recognizing and analyzing emotions in relation to everyday, embodied moments and encounters rather than simply through grand metanarratives that lack grounding. In recent work by Pain, for example, she has focused on the scalar interconnections between an omnipresent “globalized fear” in the wake of 9/11 and the War on Terror, and what occurs in the local, quotidian moments and spaces inhabited and produced by actually existing people.15

The intimate fears of people ‘on the ground’ are differentiated by their intersecting subject positions, those of gender, race, class, age, nationality, and other axes of difference that constitute the differential vulnerability of individual bodies. Feminist geographers thus link a politics of feeling and emotion to the body, and these bodies to geostrategic discourses set in a globalized frame.16 In this issue, geopolitically situated fears are analyzed, for example, in the contexts of marginalized German youth and families in forced transnational life situations. The contemporary manner in which such affective relations are transmitted and circulate across borders is a critical factor in our push for a theory of the geosocial, as we discuss below.

A fourth critical intervention in feminist geopolitics is the critique of normative disembodied and universalizing narratives and the ongoing search for
new modes of scholarly interrogation. This is at the very heart of feminist analysis in this genre: the recognition of the dual need to unsettle existing categories and assumptions and to produce new ways of observing, thinking, feeling, and understanding. Moreover, these new modes must not be relegated to the status of case study explanations or relativistic interpretations. As Dixon and Marston note, while giving up the desire for a “universalizing framework” we want to hold onto “a project of universal reach.”

Drawing on a broader tradition of feminist work in geography, feminist geopolitics critiques visual and other dominant modes of inquiry that offer a singular perspective and which are frequently made from an abstracted vantage point. It demands engagement with a politics on the ground, one that is attentive to political acts and ways of being that are not always captured in liberal, universalistic framings of rights-bearing actors participating in normative political systems. It also seeks to expose the Western orientation of much of the earlier geopolitical work, providing a healthy skepticism about research conducted on subjects in the developing world, and the respective analyses of geopolitical strategies and global affairs from a hegemonic perspective.

Perhaps most importantly, the project to expose and disrupt pre-existing categories and methodologies, especially those that promulgate a disembodied, totalizing, and uncritical view from above, is paired with an open attitude to change—to new methods and ways of seeing. It is this “diversity of attitudes” combined with care about fieldwork and openness to change that most clearly reflects and refracts the tradition of feminist geopolitics research. As Hyndman
has argued, we need to “make space for a non-essentialist ‘politics on the ground,’” reflect on our shared vulnerabilities, keep on thinking in new ways, and through that very openness, find a way forward.\textsuperscript{21}

**What can the geosocial bring to this conversation?**

Here we outline four interconnected themes that indicate how the concept of the geosocial can help to expand and deepen some of the situated knowledge generated by feminist research into transnational topological relations and geopolitics. *First,* similar to Pratt and Rosner’s linguistic and scalar interventions with critiques of global/local binaries, the concept of the geosocial introduces a new vocabulary and new concerns around scale that decenter normative binaries and present a linguistically aware way of coming to terms with the geoeconomic and the geopolitical as geostrategic discourses. While the geopolitical and the geoeconomic have long been used to theorize the construction of these discourses internationally,\textsuperscript{22} we believe that their meanings can be usefully complemented with closer attention to the stretching of geotactical social relations, and to the production of social subjects in and amidst these transnational ties and tensions.\textsuperscript{23} Insisting on the power of the *geosocial* adds a necessary third leg to the stool, disrupting the linguistic bipolarity of geoeconomics and geopolitics and, hopefully, some of the ontological assumptions about the ‘big picture’ that too often inform this work.

Dualistic ontologies of this kind have been framed as geopolitical struggles over territory, containment and control *versus* geoeconomic visions of integrative...
networks, flows, and cross-border opportunities. Cowen and Smith, for example, write of the geopolitical social as being supplanted by the geoeconomic social, as if one historical era must follow another. A more interesting and relevant approach, we think, is to examine the connective ties and practices of discursive and practical co-generation in the contemporary moment. Essex writes: “It is important, then, not to see geopolitics and geoeconomics as either cleanly separated from one another in a neat strategic and discursive bifurcation or the same.... They remain, rather, bound together and cogenerative in complex ways that are in turn complementary and contradictory, with varying degrees of connections to the specific interests and strategies of class-relevant social forces.”

We believe that the key intersecting relationship between free market desires of unimpeded capital circulation and political desires of territorial control—or more bluntly, the grand macro narrative of the logic of capital and the logic of territory, can be nuanced and augmented with the addition of this third, co-generative axis of the geosocial. In addition to problematizing efforts to ontologize the geopolitical and geoeconomic as the only social force-fields that matter internationally, the introduction of the geosocial provides a meaningful frame of reference for research in growing areas of interest on the transnational in everyday practices. We believe that, in addition to empirical findings, an in-depth and concurrent exploration of geostrategic and geotactical dynamics and agencies may be helpful in generating new methodologies for researching transnational social topologies.
The papers in this special issue help us to see how geosocial subjects and spaces are constituted in and through the everyday geopolitical and geoeconomic and vice versa. Mitchell shows, for example, how the intimate and highly emotional long-distance relationships between fans and celebrities can reverberate in ways that impact global economic narratives and policies; Hörschelmann indicates how the everyday social relations and feelings of vulnerability of teenagers challenges the supremacy of geostrategic state and market interests in security politics; Ybarra and Peña discuss transnationalization as a collective, familial experience and practice that exceeds the individual subject; and Ho documents the ways that global geographies of power are bound up in the forms of social reproduction sought by international students. Further, the contributions by Sparke and Kallio and Häkli reveal how geopolitically and geoeconomically embedded human agencies may translate in unexpected ways in the discursive and actual practices of everyday living, leading to unforeseen and sometimes unintended political outcomes.

These examples manifest some of the myriad ways that a new vocabulary and conceptions of scale help to decenter binary thinking and open up new opportunities for investigating transnational topologies from the ground up. A second useful way that the geosocial can augment feminist geopolitics is through an emphasis on the digital world and knowledge production in the digital era, especially vis-à-vis new social media. In conceptualizing how ‘embodied statecraft’ actually operates in the global era it is necessary to turn to the new forms of communication that have revolutionized personal relations at every level and scale over the past decade and a half. The sense of closeness that is made possible by new
social media such as Facebook, Twitter, BuzzFeed, and YouTube, for example, has altered both the form and the content of everyday interactions, from the personal interactions between friends and lovers, to the transnational relationships between politicians and constituents, celebrities and fans, and donors and grantees. These global intimacies are made possible through digital relations—connective online networks that carry personal, embodied feelings such as desire, fear, suffering, and anger from one part of the world to another in a highly visceral and immediate manner.

In Kallio and Häkli’s work in this volume we can see the significance of these new patterns in the production and transmission of knowledge across borders, which may lead to quickly emerging transnational connective ties and collectives, fast-spreading political attitudes and activities, and various regional, national, and local results unfolding in the immediate future or over a long period of time. What is more, their analysis reveals the power of such topologically established networks and connective activities to be so effective that some political lives and geosocial agencies may become hidden or transmuted as certain projects, like the democratization attempts known under the label of ‘Arab Spring’, are pushed forward. Mohammed Bouazizi’s figure provides an apt example of such a case, where a locally embedded and nationally conditioned political agency of a repressed entrepreneur was seized by transnationally networked democracy activists. They used his agency for their own politicization purposes – for a politics that Bouazizi, who burned himself alive as an objection towards the prevailing economic situation
in Tunisia that had placed him and his family into a desperate position, had little interest in.

Sparke’s paper, drawing on evidence from the discussion boards of his MOOC about globalization, illustrates in turn how attention to the geosocial creates new opportunities for challenging myths of geoeconomic flatness and global integration without assuming or asserting geopolitical ontologies as an alternative. MOOCs have been widely hailed as leveling the playing field of global education, creating class-blind, gender-blind, race-blind and nationality-blind access to courses from the world’s leading universities. But Sparke’s geosocially-aware account of the situated knowledges shared in his MOOC takes away the blinders in such boasts, showing instead how it was precisely in moments where class, gender, race and nationality were thematized that new opportunities for learning were created in the transnational educational space of the MOOC. Such opportunities included divergent and dissenting perspectives from around the world on simple visions of geopolitics and geoeconomics. In this way, therefore, the ‘recasting’ of the so-called ‘geopolitical social’ by the ‘geoeconomic social’ outlined by Cowen and Smith is itself recast by Sparke as the geosocial remaking of what remain profoundly entangled geostrategic discourses and practices.29

In her research Mitchell shows the power of digital forms of communication and its connection to contemporary statecraft through her analysis of Bono’s Ted Talk and its promulgation of a new form of humanitarian reason. In this paper she documents both the ‘factivist’ message—a configuration of quantitative reasoning with Christian-themed notions of duty and care—and its reception and
dissemination worldwide. Mitchell argues that this message is diffused successfully through elite geosocial networking and also through the internet and new social media. It is via new forms of digital connection that factivism is ‘embodied’ in the figure of the celebrity humanitarian Bono, statecraft is made, and consent is won. These webs of belief are actively created, drawing on historical motifs and cultural assumptions, but transformed and transmitted through connective channels of communication that feed into new kinds of transnational topologies.

Third, we draw on the geosocial to open up inquiry into the myriad new relationships of emotion and affect characterizing global relations and transnational identities in the 21st century. These include, among others, new kinds of social, familial and educational relations across international borders, and new/old productions of precarity involved in movement and transnational life. Investigating the geosocial through the movement and production of transnational affect in the current moment helps us to understand the multiple ways that these new subject positions, partnerships, families, and forms of identity are constituted and new geostrategic domains of power are (re)configured.

Especially in the current moment of the war on terror and the rise of both forced and unforced migration and heightened forms of securitization and mass deportation it is critical to look at how assumptions and categories of identity both cross borders and make borders—and how people affected by these processes act and react in geosocial ways to protect and regenerate themselves, their friends, and their global households. Examining the intertwining of geopolitical agendas and everyday social relations enables us to see sites of resistance, as well as the
production and negotiation of precarity, for example, in new forms of gendering and racialization occurring worldwide on an ongoing basis. Together these intertwined geostrategic and geotactical connections give rise to relational worlds traversed by countless visible and hidden power-laden borders.

In Ybarra and Peña's paper they examine the impact of forced transnationality on families, investigating how it is implicated in the production of new gender roles as well as on the ways that families are forced to rework and resituate themselves to act as a translocal social subject. Transnational families having to negotiate the laws and logistics of national borders is not a new issue, but it is one that has reemerged in the contemporary historical-geographical context with renewed force. In the specific context of contemporary mass deportations from the US to Mexico, Ybarra and Peña trace the ways in which families that have been separated by the border have to negotiate social space in novel configurations; it is the family itself that becomes the space and focal point of emotion, and it is the claim to belonging as a family that forms the basis of identity and action. These new geosocial spaces are thus simultaneously bodies and practices—ones, moreover, that require constant vigilance to keep coherent and intimate in the context of enforced long distance forms of intimacy that must continue over long stretches of time.

In another paper that engages new forms of precarity and resistance in the context of transnational movement and social reproduction, Ho examines the effects of ‘global householding’ on youth and families. She shows how China’s geostrategic influence draws students from developing countries in Africa, who seek to
regenerate their family's class and status positions through the imprimatur of a
degree from what is seen from afar as a powerful, modern nation. After the students
have lived in China for some time, however, this view and their assumptions begin
to change. Because of frequent hostile social interactions, dry and uncreative
teaching, and numerous racial barriers, most of her informants described their
educational experiences as negative, and also rejected the view of China as ‘modern’
and worthy of aspiration. Ho argues that these forms of ‘everyday sociality’
encountered by the students are often overlooked, but are important in
understanding how subjectivities are formed and knowledge about geostrategic
power and influence is circulated globally. In their new understandings and
expressions of disdain, the students geotactically rework hegemonic assumptions of
China and ‘Western’ forms of modernity and education, and topologies of power
shift ever so slightly as a result of these resistant forms of geosocial knowledge
circulation.

In her discussion of security in Leipzig Hörschelmann also examines the
micro scale of interpersonal relations and their articulation with a more macro scale
of geostrategic state and market interests. Drawing on the notion of ‘security
practices’ in the context of different forms of violence, she shows how a geosocial
perspective can broaden our understanding of the multiple and complex forms of
insecurity that may be experienced by marginalized subjects ‘on the ground’.
Focusing on both physical and symbolic violence and their interconnections, she
documents the entangled webs of human (in)security that are often unseen or
ignored in geopolitical and/or geoeconomic views from above. From bullying to
unemployment to familial, gendered, and relational forms of violence,
Hörschelmann’s informants expressed both economic and emotional forms of anxiety that reverberate out to broader concerns about the nation, immigration, foreigners, and the economy, but not always in easily explicable ways. In order to fully understand and capture “these relational and often contradictory configurations of (in)security” it is necessary, she argues, to nuance “how we understand young people’s (re)enrolment in geostrategic securitization processes” through a geosocial analysis. This type of grounded and relational investigation can help reveal both the vulnerability of lives and livelihoods for marginalized youth under neoliberal capitalism, and also make the link between fraught personal relationships, emotional insecurities, and broader forms of geopolitical and geoeconomic violence.

Hörschelmann’s emphasis on the geosocial as method of analysis ties into our fourth intervention. We see the geosocial as a mode of interrogation that builds on the understandings and methods of feminist and critical geopolitics, and hopefully opens up even more ways of moving forward. As the geosocial lives that people lead are taken as the preliminary starting point of the analysis both ‘the political’ and ‘the spatial’ can be approached from perspectives that do not carry locked presumptions about the unfolding and connections of people’s lived realities, and what things are political in these worlds and how. This approach is taken, in different ways, in all the papers in this collection; including the perspectives of the transnational families in Mexico/US, those of the fans of celebrity humanitarians, active MOOC participants, German youth, African students in China, and Mohammed
Bouazizi in Sidi Bouzid. We strongly believe that further research following similar methodological lines will lead into novel insights on transnational topologies and their political dimension.

The openness to interdisciplinary methods, vocabularies and technological shifts is itself an effort to stimulate other linguistic interventions and ways of seeing. In this vein the concept of the geosocial can, we think, provide a more direct articulation with other contemporary scholarly projects, including, for example, some of the current work on the geo-human. One of the exciting interdisciplinary projects now drawing both theoretical and empirical attention, for example, is the notion of the Anthropocene. This work can be seen as a new epoch of the geosocial involving not just human-human relations but also a “new understanding of time, matter, and agency for the human as a collective being and as a force.”

In a special issue of Theory, Culture and Society, Nigel Clark and Kathryn Yusoff specifically introduce the idea of “geosocial formations and the Anthropocene” to highlight the intersections of feminist thought, cultural studies, geopolitics, and nature. With this interdisciplinary configuration they want to manifest the ways that the concept of the Anthropocene represents an opportunity (and a necessity) to rethink the human and knowledge production itself. While the environmental apocalypse occasioned by geopolitical failures around climate change accords and ongoing fossil fuel extraction haunts the very word itself, Yusoff acknowledges this ‘world-maker/destroyer of worlds’ motif, while simultaneously reflecting on the epistemological openings for a radical rewriting of “human history and its material and discursive capacities.”
The new epoch of thought opened up by notions such as the geosocial and the Anthropocene is one example of the ontological disruptions and openness to thinking in new, grounded and reflexive ways that we believe is integral to feminist theory generally, and to a critical and feminist geopolitics in particular. However, we also want to caution that the aims to ontologize politics, in this and other new openings, risk losing the understanding of the specificity of human agency in political processes. We see more fruitful the efforts to promote political agency as a plural concept, based on ontological openness. Leaning on the Meadian idea of ‘intersubjectively mediated self-consciousness’ that only humans have access to, we acknowledge, together with Schmidt,³⁴ the ‘inner life which equips us exceptionally well with adaptive capacities, such as attitude adjustment and expectation management [...]’. We believe this to be a critical ethical position because ‘this sphere of constantly reorienting ourselves in the face of unpredictability is also where we can be held accountable’.³⁵ Taking this position does not imply setting people above other living creatures and things, or considering them as self-sufficient, singular subjects. Rather, it proposes an ‘open understanding of anthropos’, as outlined by Joronen and Häkli, ‘which departs from Eurocentrism and the onto-theological idea of human mastery over non-human entities, without portraying humans simply as entities among other entities and thus sacrificing the vital element that is unique to the relation between being and human beings’.³⁶

Mobilizing ‘the geo’ in the geosocial and incorporating the natural and social features of earth and landscape as research method builds on Katz’s insights from a decade and a half ago in “On the Grounds of Globalization.”³⁷ Drawing on Haraway’s
iconic article on perspective and epistemology she critiqued the location of ‘situated knowledges’ in the personal subjectivity of the knower alone, asking us to make that situated knowledge locatable in ‘actually existing spaces’. This collection contextualizes knowledges, subjectivities, and individual and collective agencies in the spaces of neoliberal globalization, where knowledge producers act and respond to macro forces such as shifts in capital investments and economic and environmental restructuring; these are also the spaces of the micro practices and relations of everyday worlds that are linked to but not determined by broader geopolitical and geoeconomic forces. Tracing the connections between these human practices and social, environmental, and political-economic worlds, and constantly thinking and rethinking the meaning of the ‘ground’ and ‘politics’ in the 21st century, is the aim of geosocial thinking and the exploration of transnational topologies that we wish to advance.

1 The older insights and debates about the mutual constitution of society and space are captured well in Edward Soja’s introduction in Postmodern Geographies: The Reassertion of Space in Critical Social Theory (London: Verso 1989).
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5 For similar work contesting the rigid and unproblematicized vocabulary of much of international relations scholarship see A. Ingram and K. Dodds, ‘Spaces of Security and Insecurity: Geographies of the War on Terror’, in A. Ingram and K. Dodds (eds.), *Spaces of Security and Insecurity: Geographies of the War on Terror* (New York/Oxford: Ashgate 2009) pp. 1-18.


19 G. Pratt and V. Rosner (note 3).
20 D. Dixon and S. Marston (note 17).
24 D. Cowen and N. Smith (note 22).